



**Department of Commerce & Business Management
Faculty of Commerce & Management, Integral University**

Date: 11.02.2020

NOTICE

It gives us immense pleasure to invite you to the **Workshop on Entrepreneurial Learning: Key to Success** being organized on 12th February 2020 by Department of Commerce and Business Management in association with SIDBI, Lucknow under SWAVALAMBAN CLUB: A STEP TOWARDS ENTREPRENEURSHIP, created under Entrepreneurship/Placement Cell of Integral University.

About Swavalamban Club

Small Industries Development Bank of India (SIDBI) has come up with a programme named Swavalamban Club under its ambitious mission Swavalamban, wherein Club of Students are being created under existing Entrepreneurship/ Placement cell of Colleges and Universities. The Objective of the programme is to induce the culture of Entrepreneurship among the students through experimental learning. It will also provide an opportunity to students for gaining practical solution based knowledge rather than theoretical textbook knowledge.

Objective of Workshop

To Induce Entrepreneurship Culture among students of University through experimental learning.

The Details of the Workshop are as follows:

Who can attend: Faculty Members and Students of Department

Date: 12 February 2020, Wednesday

Time: 10:30am to 12 Noon

Venue: Hall 1, Central Auditorium

We look forward to your support and active participation in this programme to make this workshop a success.

Prof. A. K. Saxena
Dean – FCM

Dr. S. S. Mazhar
Head – DCBM